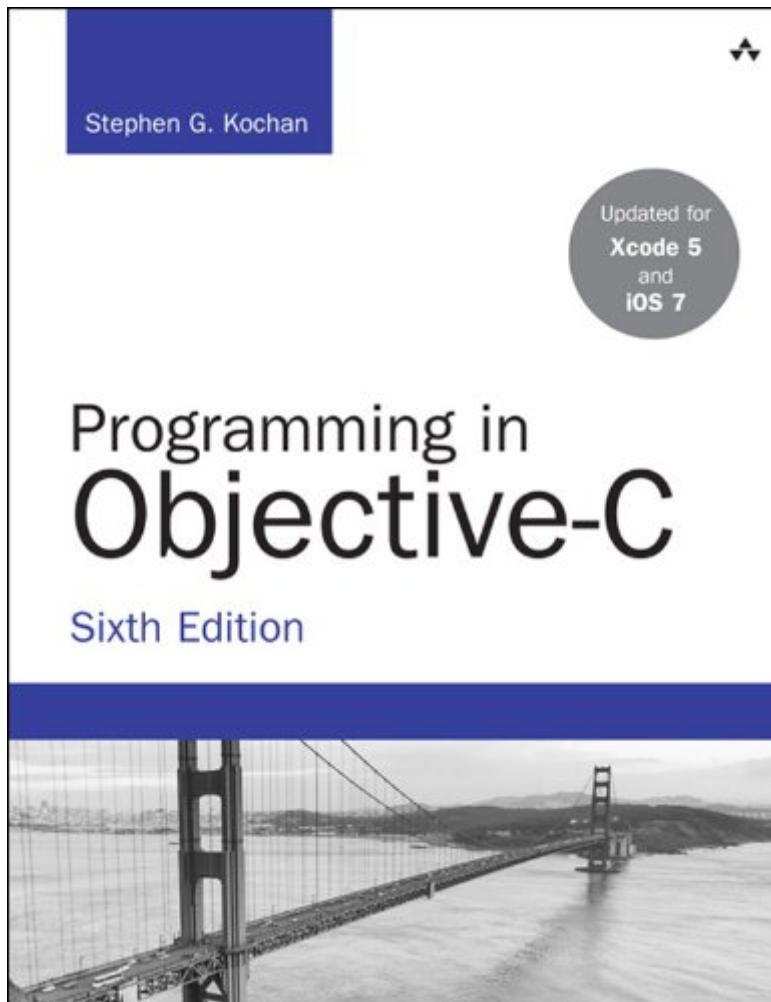


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# Programming In Objective-C (Developer's Library)



## Synopsis

Updated for OS X 10.9 Mavericks, iOS 7, and Xcode 5 Programming in Objective-C is a concise, carefully written tutorial on the basics of Objective-C and object-oriented programming for Apple's iOS and OS X platforms. The book makes no assumptions about prior experience with object-oriented programming languages or with the C language (which Objective-C is based upon). Because of this, both beginners and experienced programmers alike can use this book to quickly and effectively learn the fundamentals of Objective-C. Readers can also learn the concepts of object-oriented programming without having to first learn all of the intricacies of the underlying C programming language. This unique approach to learning, combined with many small program examples and exercises at the end of each chapter, makes Programming in Objective-C ideally suited for either classroom use or self-study. This edition has been fully updated to incorporate new Objective-C features and technologies introduced with Xcode 5, iOS 7, and Mac OS X Mavericks.

âœThe best book on any programming language that I've ever read. If you want to learn Objective-C, buy it.â • "Calvin Wolcott âœAn excellent resource for a new programmer who wants to learn Objective-C as their first programming languageâœ a woefully underserved market.â • "Pat Hughes

## Book Information

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## Customer Reviews

This book is awesome. You can tell Mr. Kochan is a no nonsense sort of person, or at least his teaching style is. He's very much in key when it comes to teaching nothing but the objective C language. I began reading the Big Nerd Ranch guide 2nd edition and progressed to 23 chapters before looking here. It's funny because every time I was confused, I used the 3rd edition guide by Kochan to answer some of my questions....then I realized I should be reading this book! I was skeptical at first because the book didn't seem as inviting as the BNR guide but the information was right to the point and succinct. Mr. Kochan said something that I highly appreciate looking back now(by that I mean after reading most of the BNR guide): 1. is "I am going to teach you the objective-C language, .....not iOS or the frameworks or anything else, the focus is the language". For you new OBJ-C programmers, I am telling you now....this is what you need. In the BNR guide, it's an excellent resource but Aaron Hillegass tries teaching you the C language first, then objective-c..... not too mention that the exercises in the BNR guide require a good amount of outside research, iOS design and many other aspects all in the confines of only a couple hundred pages. That's why there's so much to learn in any given chapter. I especially didn't see the need in learning C first, not that it isn't helpful but rather the little we did learn was only enough to confuse you because you don't become proficient in C you just learn its basic syntax which apparently OBJ-C is built off of...(I didn't feel so necessarily, but anyway).....I will say that in the BNR guides defense that it's a little simpler introduction but there's a point in that book that goes from 60 to 150mph in two pages....

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